



MADISON COUNTY EMERGENCY MANAGEMENT AGENCY

Date: August 25, 2025
To: Board of Supervisors
From: LaTashee Brim, GIS Administrator/EMA Operations Coordinator
Albert Jones, III, EMA Director/E-911 Administrator
Re: Approval to Attend the 2026 Esri User Conference

AJ

We would like to attend the Esri User Conference (Esri UC), to be held July 13–17, 2026, in San Diego, California. Registration rates are as follows:

- Early registration is \$1,925 until January 17
- Standard registration is \$2,425 until May 30
- Late registration is \$2,750 after May 30
- Registration is complimentary for Esri users with a valid customer number and available complimentary registrations.

The 2026 Esri UC will focus on the power of geospatial thinking. Geographic information system (GIS) technology brings together the science of geography with the modern capabilities of data management, analysis, visualization, integration, and collaboration.

Over five full days, we'll have the chance to

- Collaborate and learn in a dynamic environment by attending user presentations and interactive workshops.
- Meet one-on-one with Esri subject matter experts to ask questions, share ideas, and uncover ways to advance my work.
- Explore the conference Expo featuring vendor exhibits demonstrating innovative GIS solutions that will connect me with other GIS users and experts from our region and industry.

As GIS becomes more powerful and user-friendly, we need to know how we can leverage it to make the most of our resources to continue to benefit Madison County.

Thank you for your consideration.

Sustainable Development Events

Discover new insights, innovative best practices, and the latest advancements in GIS technology.



Esri Federal GIS Conference

February 9-11, 2026, Washington, DC | Gain a deeper understanding of how geospatial products support complex issues.

[Explore the event page](#)

Esri User Conference

July 13-17, 2026, San Diego, CA | Get inspired, chat with Esri experts, and learn about the latest in GIS.

[Explore the event page](#)

Sustainable development events

Esri User Conference

July 13-17, 2026

Save the date for the next conference and explore the 2025 event.

GIS-Integrating Everything, Everywhere

The Esri User Conference brings together thought leaders and geospatial professionals from around the globe. GIS transcends boundaries, integrates knowledge, data, content, analytics, and empowers individuals and organizations to create positive change.

[Explore the Map Gallery →](#)

Find out what happened at the 2025 conference

Explore Plenary Session videos

Jack Dangermond and GIS experts share stories of how GIS is being used to integrate data, images, and location to reveal patterns, solve problems, and enrich collaboration to create positive change

[Go to the playlist →](#)

Browse the agenda

Review the 2025 event agenda and find session descriptions.

2025 Esri User Conference Hotels

Hilton San Diego Bayfront

1 Park Blvd

San Diego, CA, 92101

0.28 mi to Conv. Center

Manchester Grand Hyatt San Diego

1 Market Pl

San Diego, CA, 92101

0.56 mi to Conv. Center

Marriott Marquis San Diego Marina

333 W Harbor Dr

San Diego, CA, 92101

0.34 mi to Conv. Center

Omni San Diego Hotel

675 L St

San Diego, CA, 92101

0.15 mi to Conv. Center

AC Hotel San Diego Downtown Gaslamp Quarter

743 5th Ave

San Diego, CA, 92101

0.46 mi to Conv. Center

Alma San Diego

Embassy Suites by Hilton San Diego Bay Downtown

601 Pacific Hwy

San Diego, CA, 92101

0.75 mi to Conv. Center

Fairfield Inn and Suites Old Town

3900 Old Town Ave

San Diego, CA, 92110

3.85 mi to Conv. Center

Hampton Inn San Diego Downtown

1531 Pacific Hwy

San Diego, CA, 92101

1.66 mi to Conv. Center

Handlery Hotel San Diego

950 Hotel Cir N

San Diego, CA, 92108

7.11 mi to Conv. Center

Hard Rock San Diego

207 5th Ave

San Diego, CA, 92101

0.15 mi to Conv. Center

San Diego Marriott Gaslamp Quarter

660 K St

San Diego, CA, 92101

0.21 mi to Conv. Center

Step One

Register for the Esri User Conference. Before you can book your hotel, you must be a registered attendee.

Step Two

Once registered, you will receive a confirmation email with a link to your Attendee Portal. In your Attendee Portal, you will have unique links to book your hotel reservations. These links give you access to the participating hotels and discounted room rate information.

[Get registration details →](#)

[Review a map of partner hotels →](#)

Group hotel reservations

We're pleased to offer room blocks to groups of 10 or more at our partner hotels. Review the [Frequently Asked Questions section](#) of this page for details on group hotel reservations.

Book for a group by filling out the group block request form

[Submit your Request Form](#)

Esri User Conference

[Reserve for a group](#)

Terms and conditions for hotel reservations

Key cancellation dates

After May 14, 2025, any cancellation will incur a \$100 cancellation fee. The last day to make or update reservations is June 17, 2025.

For additional information on hotel cancellations, refer to the Frequently Asked Questions section of this page.

[Go to the questions →](#)

Beware of non-Esri solicitors

Unauthorized housing providers claiming to be associated with Esri may contact you to make special offers for hotel reservations or request nonrefundable deposits via email, phone, or fax. Please make all accommodation arrangements through Esri directly.

Airfare

DISCOUNT CODE

United Airlines fare discount and bonuses

MileagePlus members earn valuable miles for travel without booking fees when using the Meetings discount code. To make flight reservations online, click on discount code ZQJG183915.

Car rentals

Frequently asked questions